

# Karin Rex

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## Professional Summary

- Intelligent content engineer and published author with a wide range of writing experience.
- Engaging online professor with the ability to build strong communities within the virtual classroom
- Skilled professional writer, course developer and technology trainer (classroom, synchronous, asynchronous) with 20+ years of professional experience on both Windows and Macintosh platforms
- Proficient and creative e-learning, computer- and web-based training developer/author (Captivate, Lectora, Articulate and Breeze)
- Engaging instructor able to provide both online and in-person training. Certified synchronous facilitator, producer and instructional designer
- Strong graphic arts background including desktop publishing and design, plus an excellent command of web page design and implantation

## Education

- MA, Professional Writing, Chatham University 2008
- Certified Synchronous Facilitator / Developer / Producer, InSync Training 2008
- BA, Communications/Writing, Rowan University 1982

## Professional Qualifications

- Geeky Girl, LLC** (formerly ComputerEase), Lansdale, PA (1989 to present)      **Professional Writer**
- Provide custom course development (classroom and elearning) and technical training, technical writing, project management, and e-learning solutions. Manage trainers and freelance writers. Provide classroom, synchronous and asynchronous training.
- DeVry University**, Online (2009 to present)      **Professor (Professional Writing)**
- InSync Training**, Online (2009 to present)      **Instructional Designer & Synchronous Facilitator**
- Lansdale School of Business**, Lansdale PA (2005-2007)      **Professor (Graphic Arts)**
- Dun & Bradstreet**, NYC, NY (1990-1992)      **Course Developer/Instructor**
- PTS**, King of Prussia, PA (1989-1991)      **Course Developer/Instructor**
- Maxwell Training Centers**, Norristown, PA (1989-1991)      **Course Developer/Instructor**
- ComputerWare**, Philadelphia, PA (1988-1989)      **Instructor**
- The Kingswood Group**, Ardmore, PA (1984-1988)      **Typesetting Manager**
- Managed traditional typesetting and proofreading department. Provided typesetting, layout, and design services. Introduced and taught desktop publishing. Wrote and designed corporate communication procedures.

## Published Books

- Rex, Karin. Microsoft Office 2010 Demystified. NY: McGraw Hill Professional, 2011
- Rex, Karin. Cecil, James et al. Nurturing Customer Relationships. NJ: Nurture Institute Press, 2006
- Rex, Karin. The Internet Illuminated. NY: Skillpath, 1996
- Rex, Karin. Internet Search Techniques. NY: Ziff-Davis, 1996
- Rex, Karin. Computers in Clinical Practice. PA: American College of Physicians, 1995. 12-36

## Experience Overview

- Adjunct Professor of Professional Writing for DeVry University
- Adjunct Professor of Graphic Arts & Technology for Lansdale School of Business
- Developed e-learning solutions (CBT & WBT) and intelligent content engineering services for Fortune 500 companies such as Johnson & Johnson, OraPharma, and Comcast
- Developed curriculum and delivered hands-on classroom training for large pharmaceutical corporations, such as Aventis/Rhone-Poulenc Rorer, Elan Pharmaceuticals, Merck, Johnson and Johnson, Wyeth-Ayerst and many others, including technical migrations and proprietary software. Participated in dozens of large-scale software and operating system migration projects in the pharmaceutical industry
- Facilitated synchronous and asynchronous courses online for global audiences for such institutions as Element K, SmartPlanet, ZDUniversity Barnes & Noble University, HP Learning Ctr., Sony Learning Ctr., Suite101, and c|net Help U
- Conducted hundreds of courses training thousands of executives, managers, professionals and staff members in the use of computers and other technology-related subjects. Presented nationwide public seminars for Dun & Bradstreet as well as other regional training organizations
- Dean, Suite University Writing & Publishing School (2005-2006)

## Current Software Capabilities

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Access
- Microsoft Outlook
- Adobe Dreamweaver
- Adobe Photoshop
- Adobe Flash
- HTML
- Adobe Captivate
- Lectora
- Articulate Breeze
- Camtasia

## Virtual Classroom Experience

- Adobe Connect Pro
- WebEx
- iLinc (Virtual Classroom)
- LiveMeeting
- eCollege
- BlackBoard

## Published Online Asynchronous Courses

### Element K / Ziff-Davis University / SmartPlanet

- Internet Search Techniques, 4-week course, developed & instructed
- Front Page 2000, Level 1, 4-week course, developed & instructed
- Front Page 2000, Level 2, 4-week course, developed & instructed

### Powered Inc. (Barnes & Noble University, Dell University, CodeWarrior U, HP University)

- Quicken Basics, 4-week course, developed & instructed
- Building Your First Web Page, 4-week course, developed & instructed
- Buying a New PC, 4-week course, developed & instructed
- Keeping Your Child Safe in Cyberspace, 4-week course, developed & instructed

### Suite University

- Search the Web Fantastic, 4-week course, developed & instructed

## eLearning & Writing Samples

Examples of elearning modules I've developed and articles I've written can be found on my website: [www.geekygirlonline.com](http://www.geekygirlonline.com)

## References

Supplied upon request